

# Eno Center for Transportation

## **President & CEO**

### Position Description

2026



<b>Position</b>	President and CEO
<b>Organization</b>	ENO Center for Transportation
<b>Reporting Relationship</b>	The President and CEO reports to the Board of Directors
<b>Website</b>	<a href="https://enotrans.org/">https://enotrans.org/</a>

## ORGANIZATION & IMPACT

The Eno Center for Transportation (Eno) is a distinctive 100+ year-old, non-profit charitable foundation, recognized by the IRS as a 501(c)(3).

As the leading nonpartisan U.S. transportation policy think tank for over a century, Eno provides timely research and an independent voice on policy issues across all modes of transportation, including both innovative and more traditional modes. Eno publishes rigorous, objective analyses with data-driven, novel recommendations of a path toward policy solutions. Eno enjoys a truly unique position as the hub of a network of transportation industry leaders with a smart and dedicated staff and a solid reputation for credible, independent, and impactful work.

In addition, for more than two decades, the *Eno Transportation Weekly* (ETW) has been the premier publication for transportation leaders across the country. Moreover, through Eno's professional development programs, it cultivates creative and visionary leadership programs that provide public and private transportation leaders with the tools and training to succeed. Since its inception, Eno's leadership programs have graduated nearly 5,000 transportation professionals. The President/CEO candidate can be proud of Eno's long and successful history as a thought leader in transportation policy with a strong training and leadership program.

As a private operating foundation, Eno does not make grants. A small portion of Eno's work is supported by an endowment; the majority is supported by diverse revenue sources, including memberships, subscriptions, tuition and fees, grants, and contracts. To maximize ROI, Eno often collaborates with public agencies, professional organizations, and other private organizations.

Eno is governed by a thirteen-person Board of Directors, which is made up of distinguished leaders from across the transportation field. The Board represents expertise in all modes of transportation and experience in federal and state government service, as well as the private sector. Eno's Board of Advisors provides advice and counsel to Eno's executive leadership. Members are selected from industry and government and possess extensive and broad knowledge in transportation. Eno's Board of Regents supports Eno's educational and professional development programs and share Eno's commitment to creative and visionary leadership in the transportation sector.

## KEY RESPONSIBILITIES

The President & CEO of Eno is a high visibility position. The successful candidate will work closely with the Board to create, develop, and implement Eno's policy initiatives and industry training/development programs, including raising the financial support to make these programs a reality. Eno has built and maintained immense nonpartisan credibility and is a reliable brand in Washington, D.C. The President & CEO will enhance the organization's strong position as a thought leader and further its existing programs with new structures and digital resources to ensure Eno remains relevant and at the forefront of an ever-changing transportation sector and environment.



The President & CEO will manage the resources of the organization in such a way as to enhance and protect its financial and ethical position. The President & CEO will seek to grow new revenue sources and assist the Board members in retaining and improving existing funding sources.

### ***Strategic Leadership and Management***

- Execute the goals and objectives of Eno's strategic plan, as well as refine and develop that plan in consultation with the Board
- Provide strong executive leadership and management for a team of ~11 FTEs
- Oversight of all internal programs and the building of strong teams as needed for the development of programs and activities
- Ensuring the company is staffed with well-trained, quality, and engaged employees at all times; works closely with the leadership team to develop effective hiring, training, and compensation plans to retain quality talent; and leads and mentors staff, engaging and empowering them to be successful in contributing to Eno's mission.

### ***Financial and Operational***

- Management of a ~\$3M organizational budget; oversight of all financial planning and forecasting
- Identifying emerging issues critical to transportation, broadly defined, and developing program ideas including forums and publications that position Eno as a thought leader on those issues
- Cultivating creative leadership across the transportation industry through the current array of educational initiatives
- Identifying new education and training needs and developing new initiatives
- Integrating and leveraging the work of the communication, professional development, and policy teams

### ***Fundraising and Strategic Partnerships***

- Creating industry-wide strategic relationships and partnerships, and leading Eno's commitment to partnering with other associations, interest groups, and organizations in the transportation industry
- Seeking opportunities to strengthen existing partnerships with governmental and non-governmental transportation agencies, associations, and organizations, and cultivating new partners among these entities and with other foundations, corporations, and individuals
- Identifying and working with sources of funding to support Eno's programs and products
- Leading and managing fundraising activities, funder relationships, and member engagement

### ***External Affairs***

- Advancing ETW, Eno's primary publication, in terms of content and subscriber base
- Communicating and marketing the adoption of findings and actions recommended through Eno activities via publications, articles, speeches, and conference participation, as well as through the Eno member and alumni network
- Marketing new programs and initiatives to the general public as well as to transportation organizations, professional practitioners, government and not-for-profit organizations, universities, and the media
- Participating in professional activities of other organizations
- Nurturing a national presence and respected leadership in transportation



## DESIRED QUALIFICATIONS

The ideal candidate must be a strong, respected leader and public speaker, with a reputation for integrity and a track record of impactful results. The successful candidate will have substantial experience in a senior management/executive position and have deep knowledge of the public and/or private transportation sector. This person should have a sophisticated understanding of not-for-profit financial and ethical guidelines.

Candidates must have gravitas and outstanding people and interpersonal skills, and excellent oral and written presentation and communications skills. The ideal candidate must have the ability to travel domestically.

Candidates considered for the President & CEO role will possess a strong combination of the following attributes:

- Minimum of 15+ years senior management experience within a nonprofit, think tank, foundation/philanthropic institution, higher education institution, or relevant organization/corporation.
- Track record of success and proven results in leading a complex organization or operation similar in size and scale
- Proven visionary skills in collaborative strategic planning and execution
- Commitment to the delivery of a 5-year strategic plan
- Demonstrated ability to foster and manage Board relationships
- Gravitas and credibility to effectively interact with senior industry and government officials
- Strong professional background with a focus on broad policy, economic, transportation, and infrastructure issues
- Wide ranging knowledge of and interest in multi-modal transportation issues and organizations
- Understanding of the nuances of working and succeeding within a highly transparent, public-sector environment
- Knowledge of the Washington, D.C. environment and knowledge of how to navigate on a bipartisan basis
- Strong multi-modal transportation perspective
- Demonstrated knowledge/expertise in transportation policy
- Stellar interpersonal, communication and presentation skills, including strong influencing and negotiating skills
- Collaborative leadership style
- A reputation of unquestioned integrity and ethics
- Demonstrated financial acumen needed to assure Eno's fiscal health including fundraising, membership, revenue, and cost controls
- Expertise and desire to spend significant time directing all fundraising efforts for a major, national not-for-profit
- Ability to develop and capture new audiences and topics for study and development
- Experience in identification, enhancement, and creating profitable and effective leadership development programs
- Ability to expand credibility in academic, transportation, and business spheres
- Ability to use technology both as a business tool and as a product for development
- Experience and interest in mentoring and growing staff
- Mature judgment and thoughtful decisiveness
- In-control ego and a healthy sense of humor



## EDUCATION

A bachelor's degree from an accredited institution is required; advanced degree is preferred.

## KORN FERRY CONTACTS

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