

# TRANSPORTATION SENIOR EXECUTIVE PROGRAM

Eno's Transportation Senior Executive program (TSE) is an intensive, week-long leadership development program built to propel seasoned transportation professionals into top leadership positions. Designed to meet the unique needs of leaders in the transportation industry, TSE provides a transformative experience, equipping individuals with refined leadership skills, addressing areas of growth through a 360-degree analysis, and imparting cutting-edge strategies to tackle real-world challenges. TSE attendees emerge as influential leaders within their organizations and the transportation sector, making a lasting impact.

## What makes TSE different from other leadership programs?



### FOCUSED CURRICULUM

Designed specifically for transportation leaders



### TRANSFORMATIVE LEADERSHIP SKILLS

Learn to lead with vision and inspire your team



### POWERFUL NETWORKING

Learn from your peers, and the industry's top executives and experts.



### IMPACT GROUP COACHING

High-impact coaching sessions based on 360 evaluations

## What does the curriculum include?

Participants will hone critical leadership skills necessary to meet today's complex world, including:

- 🎯 Organizational Culture and Performance
- 🎯 Organizational Communication
- 🎯 Collaboration and Innovation
- 🎯 Cultivating Board and GM Relationships
- 🎯 Transportation Funding & Legislation (Infrastructure Updates & Insights)
- 🎯 Diversity, Equity, Inclusion, and Belonging (DEIB)
- 🎯 Change Resistance and Resiliency
- 🎯 Attracting and Retaining Talent
- 🎯 Building and Inspiring Teams
- 🎯 High-Level Crisis Management and Simulation: Strategic Negotiation

# PROGRAM DETAILS

The Transportation Senior Executive program (TSE) is a part of the PULSE™ series: an intensive, advanced leadership development path designed to meet the needs of transportation leaders.

PULSE™ stands for Path Upward for Leading Senior Executives and is specifically developed for the TSE program. The program's centripetal force is simple: design a program for seasoned transportation leaders across the country that meets them at their point of need and prepares them for the next bold step in their careers.

## Key Program Highlights & Summary

### Course Objectives:

- Gain an understanding of expectations for CEO/GM and second-in-command roles
- Examine one's career aspirations relative to known leadership traits, behaviors, and strategies
- Identify best practices and explore one's values and ethics when managing relationships with stakeholders (e.g., board of directors, team members, constituents)
- Assess how to positively impact and lead an organization
- Identify personal areas of strength and growth and tighten skills as a team coach and mentor
- Develop and improve key leadership skills
- Discuss personal leadership challenges in confidential small group sessions (Impact Groups)
- Explore how organizational culture can be shaped, impacted, and changed
- Demonstrate leadership skills in a real-world crisis simulation exercise
- Discuss the challenges and opportunities for attracting and retaining emerging talent

**Duration:** One week of intensive leadership programming in-person, plus virtual pre-course individual coaching, post-course webinars and a peer coaching session to reinforce leadership lessons

**Dates:** March 23 - 28, 2025

**Location:** Alexandria, VA

**Tuition:** \$6,300, inclusive of most meals (breakfast, lunch, and light snacks) in addition to a welcome dinner/networking reception on one evening; a specialized 360 evaluation, post-course coaching webinars, and peer-to-peer coaching and social networking sessions.

**Accommodation:** Hotel lodging is not included in tuition fees. However, Eno competitively negotiates standard hotel rates for program attendees. All Eno event hotels are rated 3-stars or above and located in thriving, transportation-hub cities. Once selected into the program, a weblink will be sent to participants registering for the program to directly book their stay via the hotel's reservation portal. A 2025 general estimate for lodging in the Washington, D.C., area for the weeklong program is approximately \$1,675 (including taxes/fees) for a standard king/queen room.

**Lifetime Alumni Benefits:** Participants also become Lifetime Eno Alumni Association members, including access to exclusive Eno member benefits and discounts and a 6-month complimentary membership to the highly coveted Eno Transportation Weekly (ETW), the premier transportation publication covering legislative and regulatory industry news, written by the renowned Jeff Davis, an Eno Senior Fellow

**Nomination/Application Deadline:** January 10, 2025



**Eno is ready to ignite your potential.**

**Are you ready to catch fire?**