



**Eno** Center for  
Transportation

# 2025 LEADERSHIP AWARDS RECEPTION

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January 8, 2025 | 6:30pm - 9pm | Kimpton Hotel Monaco

SPONSORSHIP OPPORTUNITIES

**Eno** Center for  
Transportation

# Leadership Awards Reception

January 8, 2025



Dear Friend,

I am pleased to extend an invitation to sponsor for the 2025 Eno Leadership Awards Reception, a key gathering for leaders in the transportation sector. Scheduled for January 8, 2025, at the Kimpton Monaco in Washington, DC, this evening will bring together some of the most influential leaders in transportation to celebrate the accomplishments and leadership that are driving our industry forward.

Your participation as a sponsor is more than just an opportunity for visibility; it's a chance to align your brand with excellence in transportation and to engage directly with the decision-makers shaping the future of our industry.

The attached sponsorship benefits page outlines the various levels of support available and the unique opportunities each offers. Whether you're interested in brand exposure or networking, there's a package that will align with your goals.

We hope you will join us in making the 2025 Leadership Awards Reception a memorable and successful event. Your support will not only enhance the evening but also contribute to Eno's ongoing mission to advance transportation leadership and policy.

Please feel free to reach out if you have any questions or would like to discuss how we can tailor a sponsorship package to meet your specific needs.

Thank you for considering this opportunity. We look forward to the possibility of partnering with you.

Warm regards,

Karen Price  
Chief Development Officer  
Eno Center for Transportation

*Celebrating Excellence in Transportation Leadership*

# Leadership Awards Reception

## Sponsorship Levels Overview

Listed as sponsor  
in event program

Recognition on  
Eno's Website

Two Tickets to the  
Leadership Awards

**Explorer  
Sponsor  
(\$500)**

Listed as sponsor  
in event program  
and on website

Logo on event  
signage

Quarter-Page Ad in  
Program

Social Media  
Mention

Four Tickets to the  
Leadership Awards

**Pathfinder  
Sponsor  
(\$2,500)**

Listed as sponsor  
in event program  
and on website

Logo on event  
signage

Half-Page Ad in  
Program

Dedicated Social  
Spotlight

Six Tickets to  
Leadership Awards

**Navigator  
Sponsor  
(\$5,000)**

Recognition as  
sponsor in program,  
website and social

Prominent Logo  
on event signage

Full-Page Ad in  
Program

Verbal Recognition  
at Event

Access to the  
Leaders **Circle**  
Pre-Event Toast

Eight Tickets to the  
Leadership Awards

**Voyager  
Sponsor  
(\$10,000)**

Lead Sponsor  
Placement in program,  
website and social

Full-Page Ad with  
Upgraded Placement

Social Media &  
Email Spotlight

Speaking  
Opportunity at Event

Access to the  
Leaders **Circle**  
Pre-Event Toast

Sponsored Centerpiece

Ten Tickets to  
Leadership Awards

**Trailblazer  
Sponsor  
(\$25,000)**

**Some past sponsors of this event include:**

**VENABLE** LLP

**WSP**

**AECOM**

**APTA** **American  
Public Transportation  
Association**

**ASCE**  
AMERICAN SOCIETY OF CIVIL ENGINEERS

**LEA** **ELLIOTT**

 **U.S. Chamber of Commerce**

**stv**

 **TRAVEL TECH**  
The Travel Technology Association



# THE LEADERS CIRCLE

AN EXCLUSIVE PRE-EVENT CHAMPAGNE TOAST  
WITH THE AWARDEES AND ENO'S BOARD

At the 2025 Eno Leadership Awards, the Leaders Circle offers an exclusive networking opportunity for top-tier sponsors. This pre-event gathering brings together Eno's Board members, awardees, and other key figures in transportation for informal discussions and relationship building.

As a sponsor, you'll be invited to join this group for a champagne toast to honor the awardees. It's a relaxed setting that allows for meaningful conversations with leaders in the transportation industry.

The Leaders Circle includes:

- Pre-event networking session starting at 5:30pm, before doors open to the public
- Champagne toast with hors d'oeuvres
- Opportunity to mingle with Eno's Board members, honorees, and select VIPs

## ***A Look Back: Past Honorees***

While we await the announcement of our 2025 Leadership Awardees, we take pride in the distinguished individuals honored in past years. The Eno Leadership Awards have recognized some of the most influential figures in transportation, each making significant contributions to the industry.



Mort Downey



Phil Washington



Norm Mineta



Jane Garvey



Mary Peters



Carolyn Flowers



Lillian Borrone

These leaders set the standard for innovation and impact. As a sponsor, your brand will be aligned with this legacy of excellence, connecting you to those driving the future of transportation.

*Stay tuned for the 2025 Awardee announcements, and join us in celebrating the individuals who continue to inspire and lead our industry.*

# Why sponsor an event with Eno?

Partnering with Eno is a wise investment that offers your company the unique opportunity to be a transportation thought leader and network with industry leaders and peers. Sponsoring an Eno event brings your brand and expertise to our network, a group of transportation professionals drawn together by a common purpose - to improve the transportation system for all.

## Connect with our Network of Transportation Leaders



19,500+

Engaged Social Media Followers



20,000+

Email List Subscribers



50,000+

Average Monthly Web Visitors



10,000+

Webinar Registrants



*Eno is an important and independent voice serving the transportation industry. The in depth, continuous and timely transportation policy and research provided by Eno is invaluable to both public and private entities to stay current in the industry and understand federal policy and its implications. In addition, their leadership programs provide top-notch training for current and future transportation leaders.*



- Mary Peters, Fmr. Secretary of Transportation & Member, Eno Board of Directors

Today's consumer expects more leadership in the larger community from businesses than ever before, and partnering with a respected nonprofit is a great way to boost your brand and elevate your leadership in the industry.

## Other Benefits of Sponsorship with Eno for Your Business



63%

of Consumers Expect Businesses to Lead on Today's Critical Issues



87%

of Consumers Buy Based on the Company Values



92%

of Consumers Say Nonprofit Partnerships Positively Impact their Image of a Brand

# Sponsor Commitment Form

## COMPANY INFORMATION

Company Name:

Contact Name:

Email:

Title:

Phone:

## SPONSORSHIP INFORMATION

**Please select your sponsorship level:**

- Explorer (\$500)
- Pathfinder (\$2,500)
- Navigator (\$5,000)
- Voyager (\$10,000)
- Trailblazer (\$25,000)

### Recognition Information

Logo Submission:

- Pathfinder, Navigator, Voyager, and Trailblazer sponsors, please submit your logo as soon as possible for use on event signage, our website, and digital platforms.
- Logos should be high-resolution PNG or JPEG files, at least 300 DPI, suitable for both print and digital use.

Ad specifications:

- Quarter-Page Ad (Pathfinder Sponsor): 4.25" tall x 5.5" wide, no bleed required, 300 DPI, PNG or JPG.
- Half-Page Ad (Voyager Sponsor): 4.25" tall x 8.5" wide, no bleed required, 300 DPI, PNG or JPG.
- Full-Page Ad (Navigator, Voyager, Trailblazer Sponsor): 8.5" tall x 5.5" wide, no bleed required, 300 DPI, PNG or JPG.

***All logo and ad files must be submitted to [kprice@enotrans.org](mailto:kprice@enotrans.org) by December 20th. Any files not submitted by the deadline will not be included for publication***

Ad Contact Name:

Ad Contact Email:

## PAYMENT INFORMATION

**Please select your preferred payment method:**

- Check (Make payable to Eno Center for Transportation)
- Credit Card (We will contact you to complete transaction)
- Send me an invoice

Signature:

Date: