

BREAKOUT[®]





Problem Solving in a Post Pandemic World

Nobody knows exactly what the transit landscape will be in the post pandemic world. There is one certainty, it will be different. New problems may face the transit industry such as changing peak travel, increased work from home, and a public wary of riding transit in close proximity of others. How we address these issues may very well decide the future relevance of transit.

Scenario:

Your CEO has requested a post-pandemic plan of action to be presented at an upcoming board meeting. Specifically, the CEO wants the following :

- A summary of how the agency performed during the pandemic
- Communications plan on how to build back public trust
- Examples of transit value to the public
- Strategy to address changing mobility needs

Keep in mind this information will be presented by your CEO to the board. The presentation should be detailed enough to get the point across but not mired in a data rabbit hole; think high level but supported by sound strategy. Paint a story that builds confidence in you, your CEO, and the agency.



- You have 25 minutes to develop your proposal
- Each group needs a Facilitator, Presenter, and Timekeeper
- Helpful pointers:
 - Make sure you are managing your time to finish the request. If you get stuck move on.
 - Try to think of frame and themes to help guide the discussion.
 - Develop an elevator pitch that sums up your proposal.
- Each group will have 3 minutes to share your proposal