

Eno

Center for
Transportation

Module 1: Strategic vs. Tactical



Insight
Strategies
Organizational
Health
& High-
Performance
Framework™



Strategic vs. Tactical

Strategic: What

Strategic Thinking is a broader and more innovative way of thinking on a daily basis about the overall goals of your job, team, and organization. It is longer-term oriented with a more systemic and holistic view of your environment.

It is also **disciplined thinking** with a focus first on the desired outcomes of your entire business as a system and then on the relationships between your organizational components (along with constant feedback about results) to leverage those points that best achieve your **desired outcomes**.

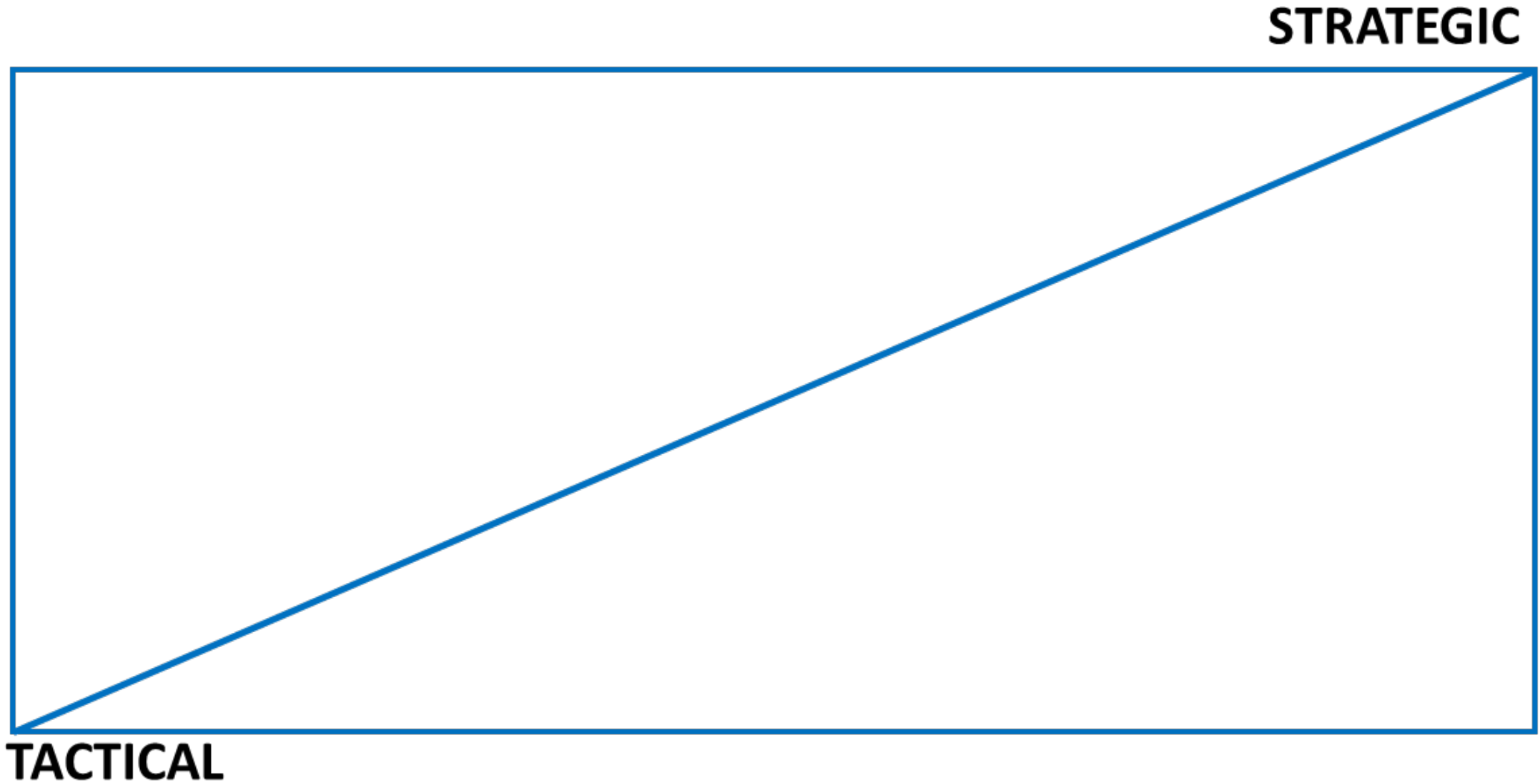
How do you know if you are thinking strategically? Ask yourself, does this activity involve: planning, developing, initiating, creating, establishing, analyzing, etc.?

Strategic vs. Tactical

Tactical: How

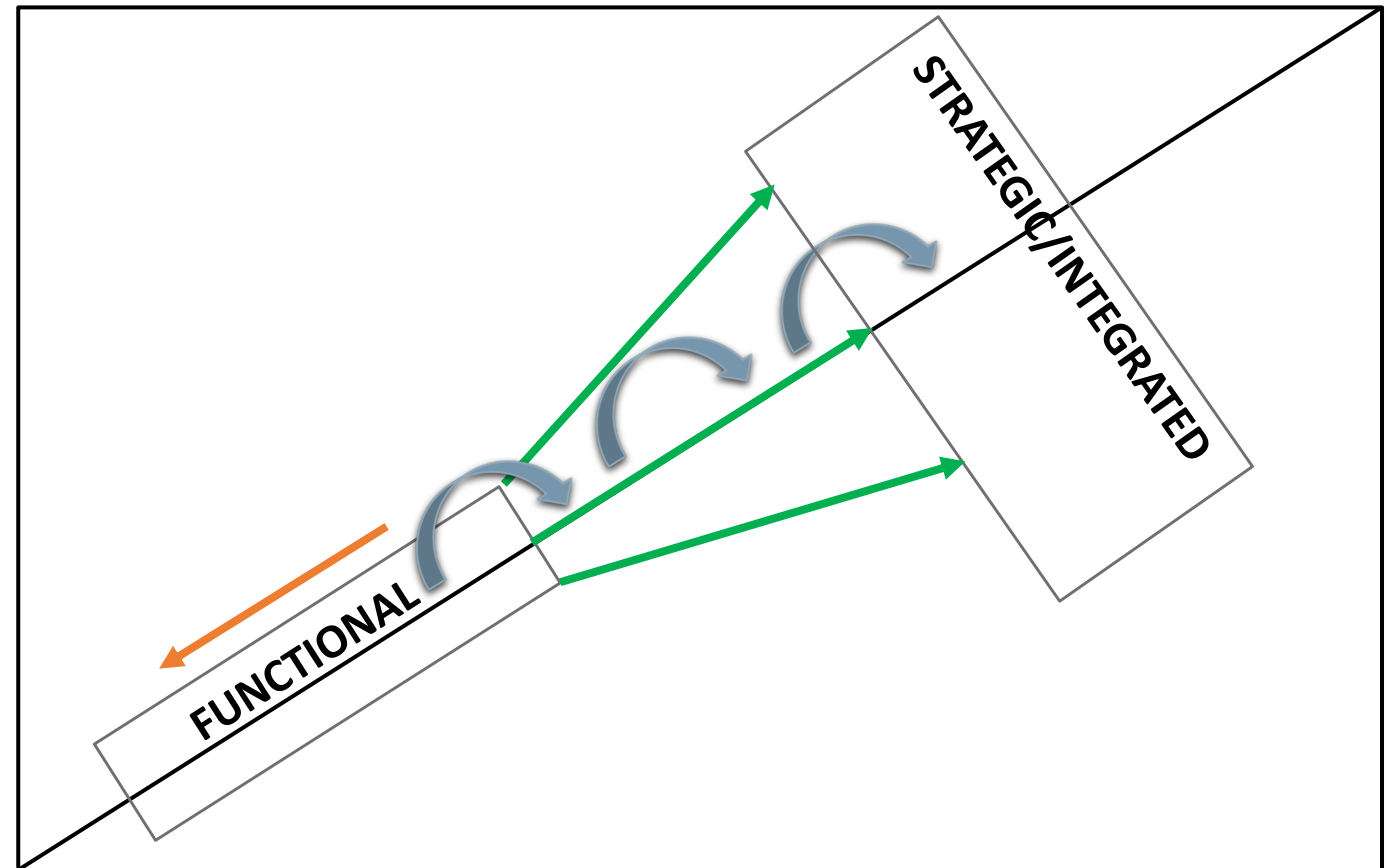
Tactics are the “doing” aspect that follows the planning. Tactics refer specifically to action. The tactics themselves are the things that get the job done.

Strategic vs. Tactical Spectrum



Strategic vs. Tactical Managerial Passages

The Leadership Pipeline



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