

Agency Community Partnerships & Transit Infrastructure Projects

Presented by:

Shalonda Baldwin, Deputy Executive Officer,
Diversity & Economic Opportunity Department



Metro

Active Construction Projects

- > **Crenshaw/LAX Transit Project**
 - 8.5-mile light-rail system
 - Budget: \$2.058 billion
- > **Regional Connector Transit Project**
 - 1.9-mile underground light-rail system
 - Budget: \$1.756 billion
- > **Purple Line Extension Transit Project**
 - 9-mile subway extension
 - Budget: \$7.849 billion

Demonstrated Construction Impacts

- > Street closures
- > Sidewalk closures
- > Traffic detours
- > Increased noise and dust
- > Loss of parking
- > Aesthetic appeal of community
- > Business closures
- > Business loss of revenue
- > Business relocations
- > Community demographic shifts



Crenshaw/LAX Transit Project



Focused Response

- > Focused community outreach
- > Dedicated construction relations teams
- > Direct community engagement
 - Community Leadership Council
 - Partnership with community associations
- > Community engagement programs
 - Eat Shop Play, Metro Art, school safety
- > Culturally focused communications
- > Innovative small business assistance programs

Pilot Small Business Programs

- > BIF authorized by Metro's Board in October 2014
- > BSC authorized by Metro's Board in July 2014
- > Metro Board authorized annual appropriation of more than \$10M
- > First-ever pilot programs supporting small businesses
- > Focus to support small "mom and pop" businesses
- > Delivered in partnership with small business experts

Business Interruption Fund

Facts at a Glance

- > 684 grants awarded
- > \$15.3 million total grant value
- > 314 businesses have received grants
- > 1,000 jobs retained

* Data as of June 2018

Lessons Learned

- > Build community trust
- > Early engagement and focused outreach
- > Develop a diverse team reflective of communities
- > Enlist the support of experts (business, community, loss mitigation and legal)
- > Clear and coordinated communication
- > Capture feedback to enhance program structure
- > Develop defined program eligibility requirements (BIF)



