

So, You've Been Invited to Give an Eno Policy Webinar...

Thank you for considering our request to collaborate on an Eno Policy Webinar. Eno Policy Webinars provide government and industry leaders with timely research and a pragmatic, fact-based voice on policy issues. Here's what you need to know:

Who: You and an Eno moderator presenting to an audience of 200-400 transportation professionals from across the country. Most of the audience is private or public sector employees, with a smaller portion of academics. The mix largely depends on the subject matter.

What: Webinars are thirty minutes long. The first part focuses on a presentation of the subject for 15 minutes, after which the Eno staff moderaes about 15 minutes of questions. During the presentation, there can be PowerPoint slides. If you wish to use slides, please send to us at least 24 hours in advance.

When: The schedule is flexible, but we recommend Tuesday through Thursday. We generally do them in the late afternoon at 4pm ET, to ensure West coast participants can join. If we do a morning webinar, we would try to schedule it at 11am ET.

Where: From the comfort of wherever you are. The webinars are completely virtual, so you can do them from anywhere. We do ask that you find a quiet place with a reliable internet connection. If you are in the DC area and want to come down to our offices, you are welcome to do so.

Why: The webinars are intended to give a brief overview of a subject to educate on a critical or emerging issue. We encourage participants to ask questions and hope the conversation and educate will continue after the webinar ends. To that end, we post the recordings and any slides or other resources you offer, on the webinar's page our website and on YouTube and share periodically on our social media networks.

How: If this all sounds good to you, then you are ready for the next steps. Reach out to Karen at <u>kprice@enotrans.org</u> to finalize a day and time. Together, you will create a short, one paragraph description and Eno will promote and run the webinar from start to finish.

Thank you again for considering our request to participate in one of our well-regarded Policy Webinars. We hope you will join us to share your expertise.



So, You've Been Invited to Lead an Innovation Exchange Webinar...

Thank you for considering our request to collaborate on an Eno Innovation Exchange Webinar. Eno Innovation Exchange Webinars provide Eno members and alumni an opportunity to learn best practices on an innovation. Here's what you need to know:

Who: You and an Eno moderator presenting to an audience of no more than 20 transportation professionals from across the country. Most of the audience is private or public sector employees. The mix largely depends on the subject matter. The webinar is open to Eno alumni and members only.

What: Webinars are thirty minutes to an hour long. The first part focuses on a presentation of the subject for 15 minutes, after which the Eno staff moderates about 15-30 minutes of questions and conversations. During the presentation, there can be PowerPoint slides. If you wish to use slides, please send to us at least 24 hours in advance.

When: The schedule is flexible, but we recommend Tuesday through Thursday. We generally do them in the afternoon at 2pm ET, to ensure West coast participants can join. If we do a morning webinar, we would try to schedule it at 11am ET.

Where: From the comfort of wherever you are. The webinars are completely virtual, so you can do them from anywhere. We do ask that you find a quiet place with a reliable internet connection. If you are in the DC area and want to come down to our offices, you are welcome to do so.

Why: This webinar is meant to be interactive and provide those attending a better understanding of how to implement an innovation. We encourage participants to ask questions and hope the conversation and education will continue after the webinar ends. To that end we post any slides or other resources you offer, on the webinar's page on our website behind the firewall for access by members and alumni only. We do not record the webinar.

How: If this all sounds good to you, then you are ready for the next steps. Reach out to Karen at <u>kprice@enotrans.org</u> to finalize a day and time. Together, we will create a short, one paragraph description and Eno will promote and run the webinar from start to finish.

Thank you again for considering our request to participate in one of our well-regarded Leadership Webinars. We hope you will join us to share your expertise.



So, You've Been Invited to Give an Eno Leadership Webinar...

Thank you for considering our request to collaborate on an Eno Leadership Webinar. Eno Leadership Webinars provide Eno members and alumni an opportunity to continue building their leadership skills. Here's what you need to know:

Who: You and an Eno moderator presenting to an audience of 25-50 transportation professionals from across the country. Most of the audience is private or public sector employees, with a smaller portion of academics. The mix largely depends on the subject matter. The webinar is open to Eno alumni and members only, unless agreed otherwise.

What: Webinars are thirty minutes to an hour long. The first part focuses on a presentation of the subject for 15-30 minutes, after which the Eno staff moderates about 15-30 minutes of questions. During the presentation, there can be PowerPoint slides. If you wish to use slides, please send to us at least 24 hours in advance.

When: The schedule is flexible, but we recommend Tuesday through Thursday. We generally do them in the afternoon at 2pm ET, to ensure West coast participants can join. If we do a morning webinar, we would try to schedule it at 11am ET.

Where: From the comfort of wherever you are. The webinars are completely virtual, so you can do them from anywhere. We do ask that you find a quiet place with a reliable internet connection. If you are in the DC area and want to come down to our offices, you are welcome to do so.

Why: The webinars are intended for participants to learn from a transportation superstar and continue their growth and network. We encourage participants to ask questions and hope the conversation and education will continue after the webinar ends. To that end, we post the recordings and any slides or other resources you offer, on the webinar's page on our website behind the firewall for access by members and alumni only.

How: If this all sounds good to you, then you are ready for the next steps. Reach out to Karen at <u>kprice@enotrans.org</u> to finalize a day and time. Together, we will create a short, one paragraph description and Eno will promote and run the webinar from start to finish.

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