



# Board of Advisors

September Meeting



# Agenda

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- Welcome and Update
  - Centennial
- Survey Results and Key Issues



# Centennial Celebrations



Celebrate the  
Eno  
community's  
legacy and  
impact for the  
last 100 years



Reflect on  
transportation  
policy and  
practice today  
to inform Eno's  
future work



Provide  
opportunities  
for Eno's  
stakeholders to  
engage with  
and support our  
work

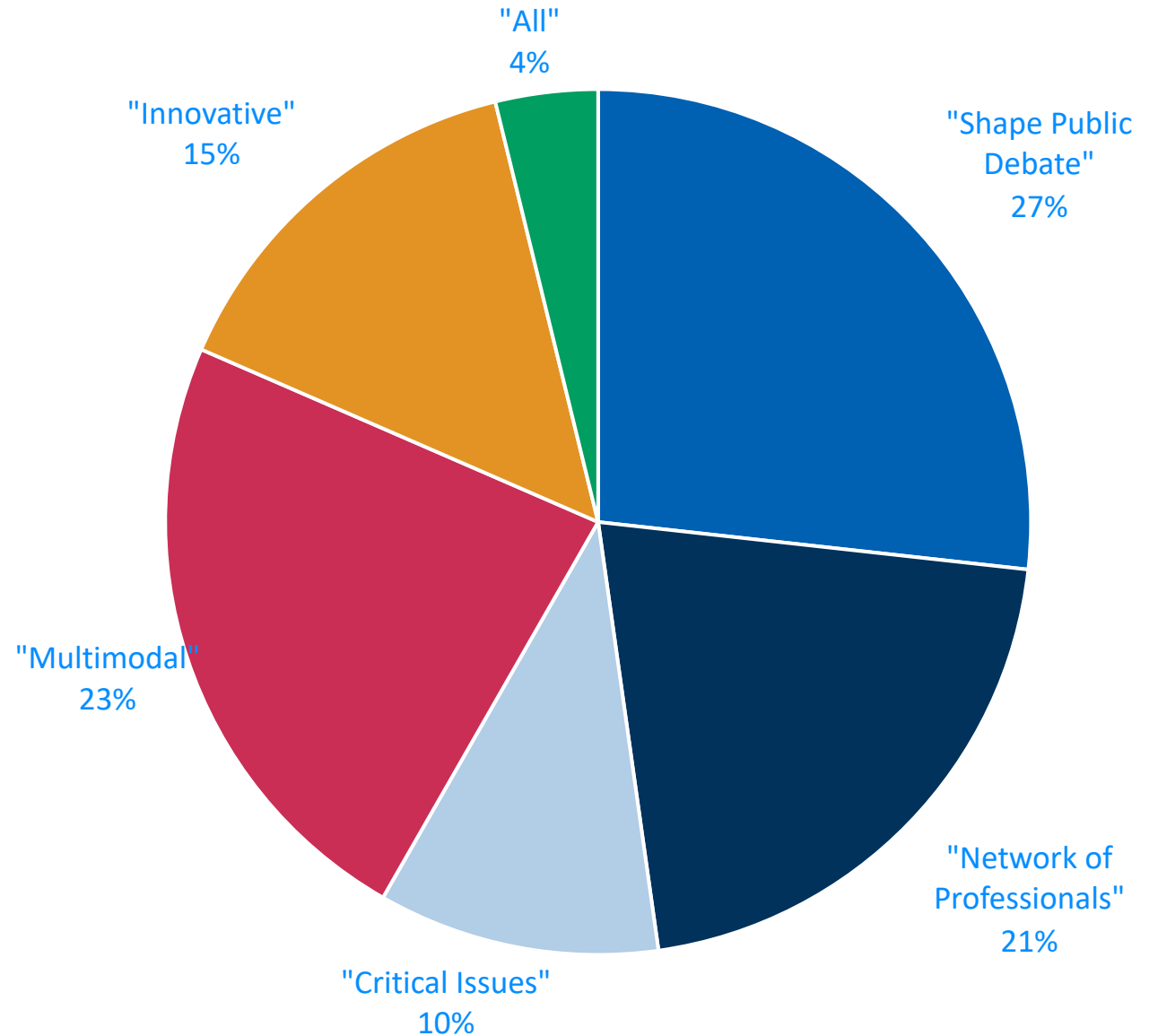


# Survey Results

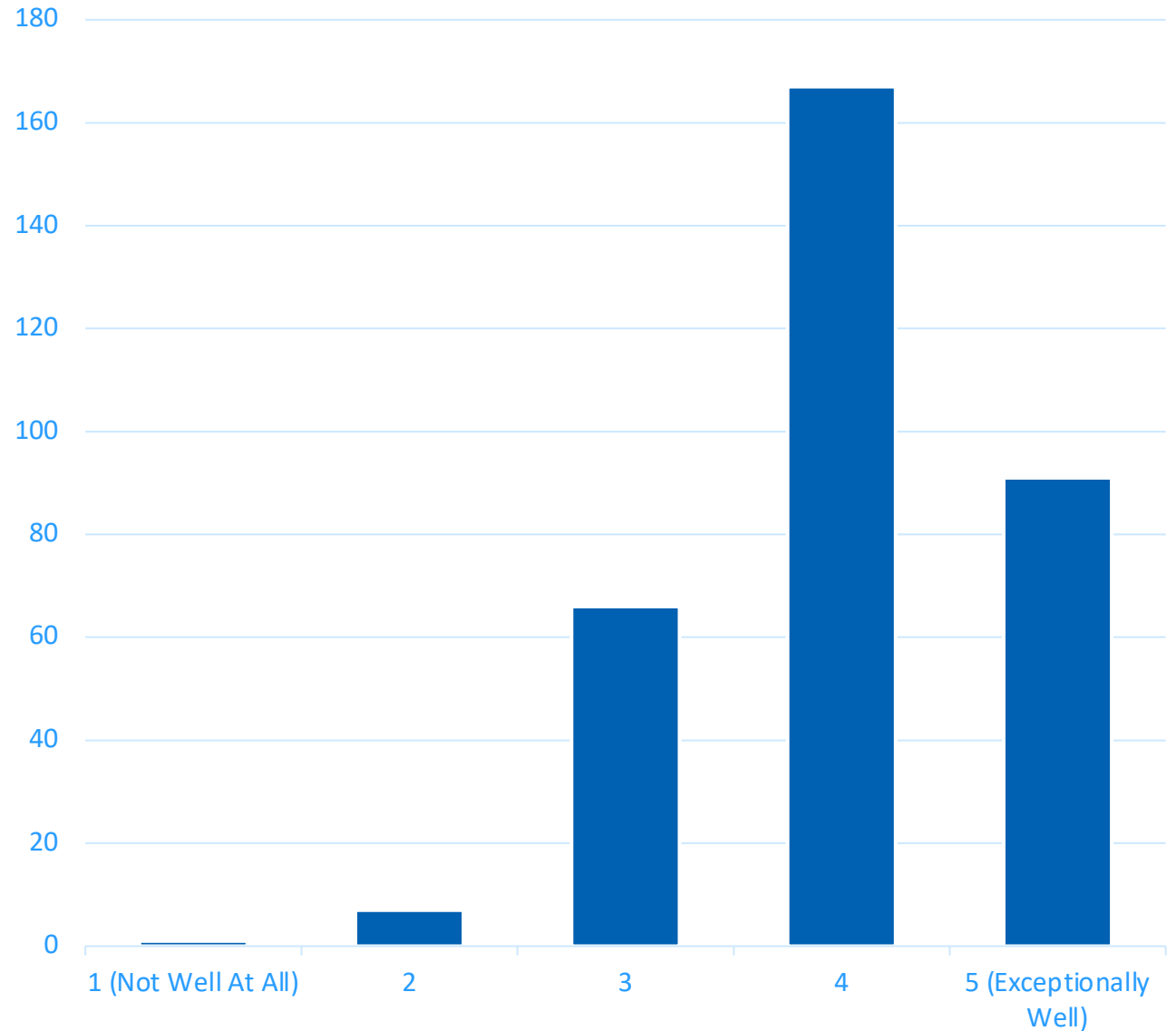
Annual Audience Survey | Fall 2020



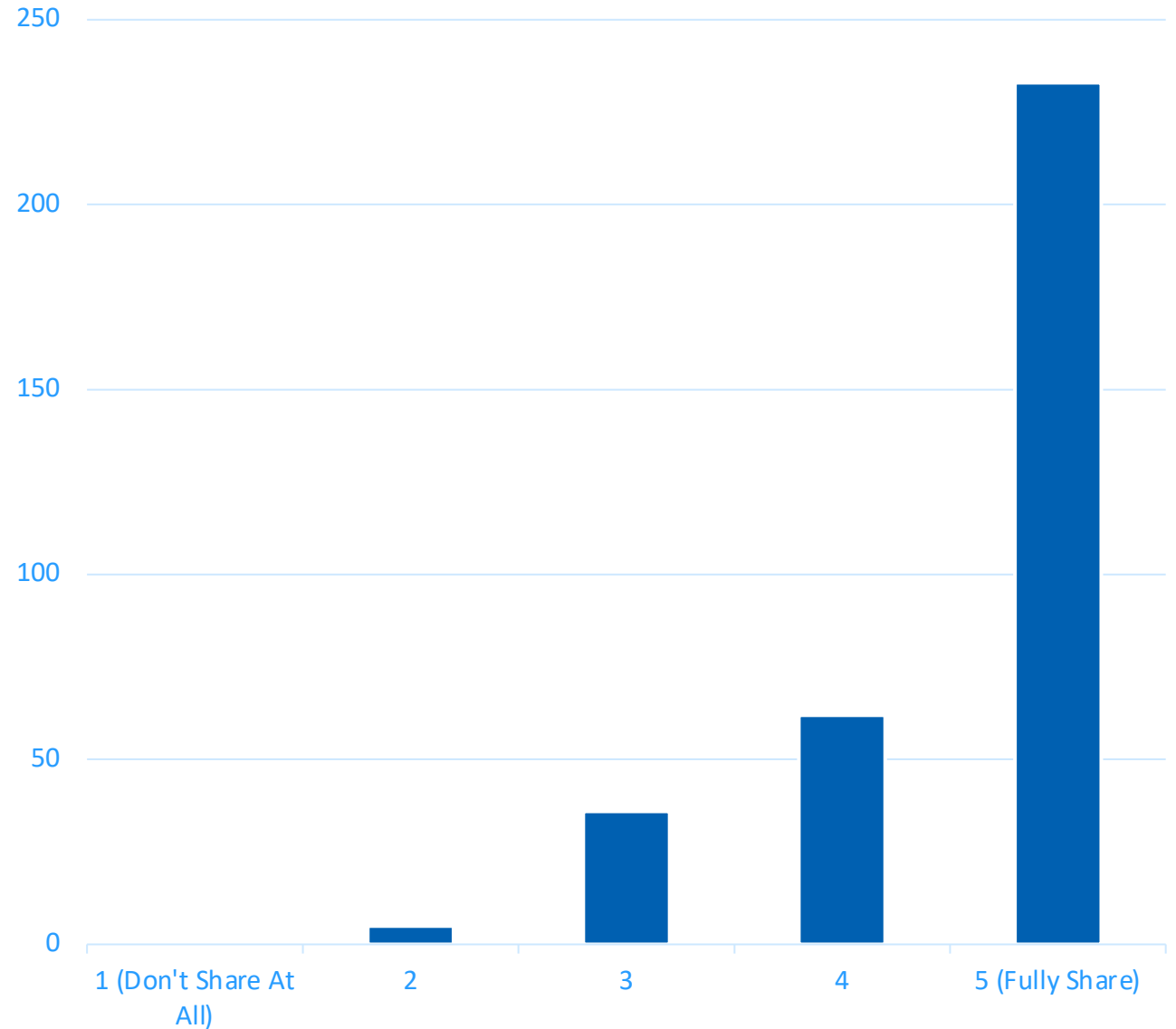
Eno's mission is to "shape public debate on critical multimodal transportation issues and build an innovative network of transportation professionals."  
What part of the mission appeals to you most and why?



Based on your perceptions and/or experiences, how effectively is Eno achieving its stated mission?

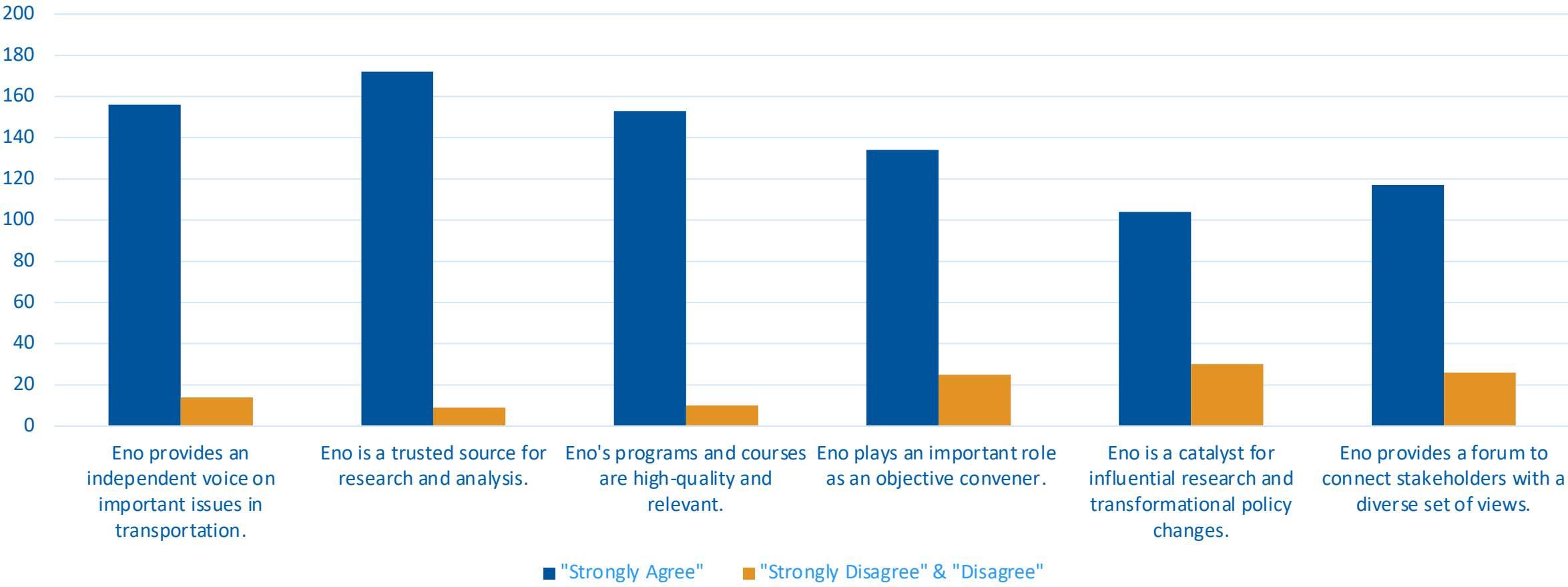


Eno's vision is for "a transportation system that fosters economic vitality, advances social equity, and improves the quality of life for all." On a scale of 1 to 5, to what extent do you share this vision?

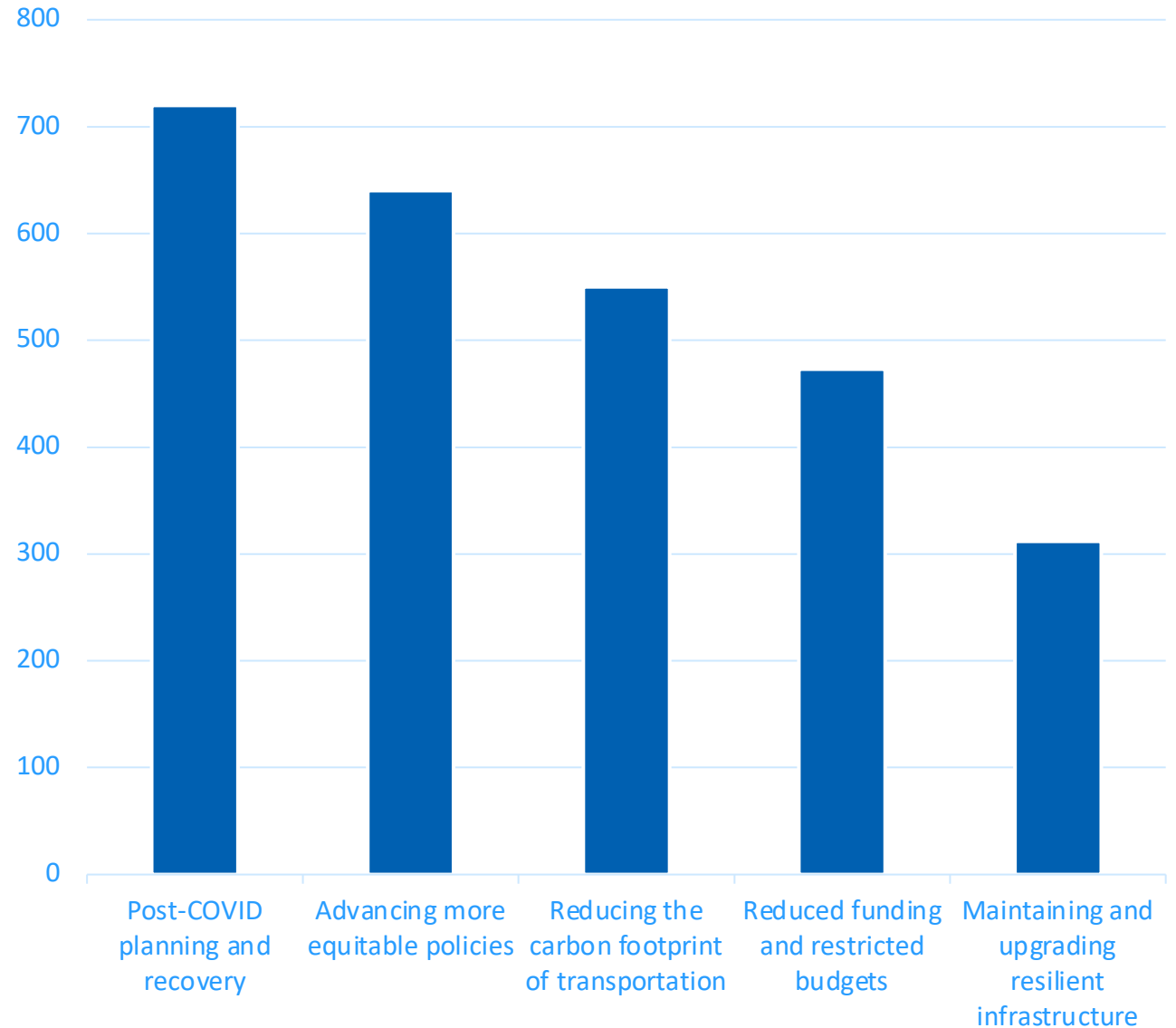




# Views on Eno and Our Role



What are the top five issues facing transportation in the next 3 to 5 years that Eno could best help address?



- Post-COVID Recovery
- Advancing More Equitable Policies
- Reducing the Carbon Footprint of Transportation
- Reduced Funding and Restricted Budgets
- Maintaining and Upgrading Resilient Infrastructure

Is there a major theme or trend or other driving force within these areas to be aware of?

Who are the leading experts and emerging voices?

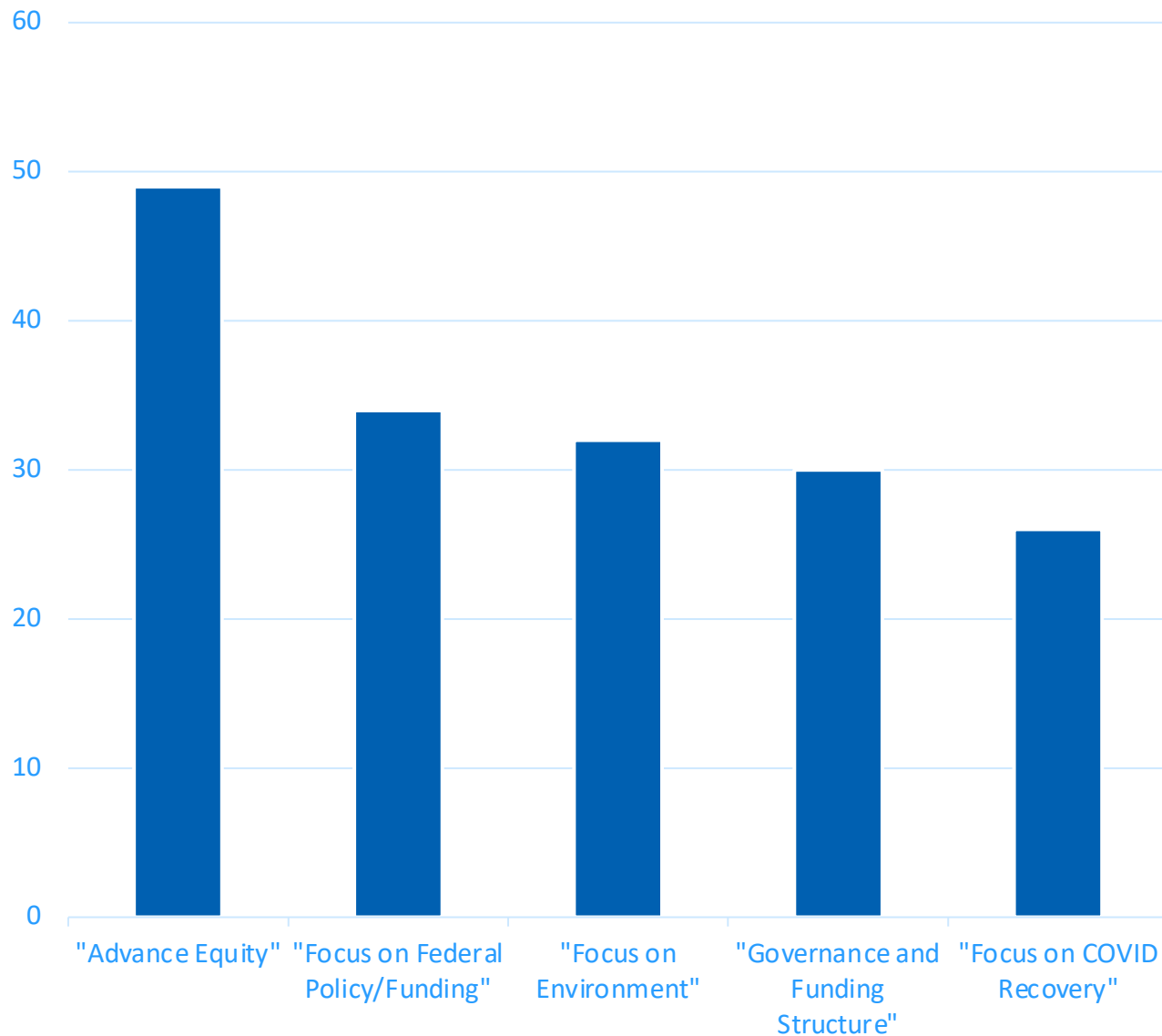


- Implementing new technologies (automated vehicles to AI)
- Public health outcomes related to transportation policy, including safety
- Reforming governance structures
- Improving data utilization and security
- Workforce shortages and succession planning
- Ensuring efficient movement of freight

Which would  
have made  
your top 5?

What's  
missing?

If Eno could only do ONE THING in the next 3-5 years, what should it be?

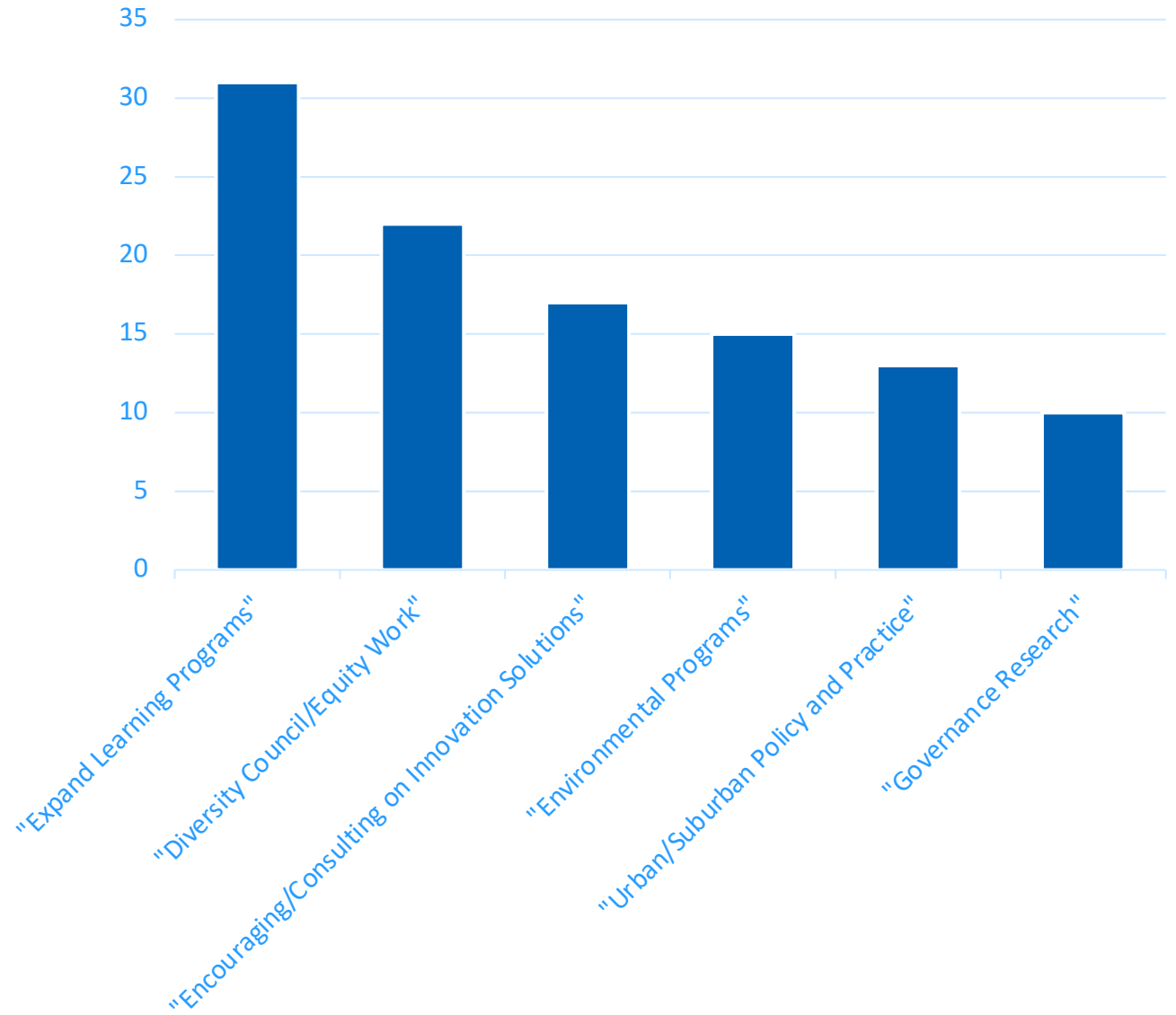


- "Expand PDP and networking"
- "Focus on Multimodal (not SOV)"
- "Continue Current Programs"
- "Advance tech policy/implementation"
- "Increase Visibility to Increase Impact"
- "Focus on Freight Network"

Other  
suggestions  
for #1 focus.  
What's  
missing?



What NEW programs, products or services - if any - should be added to address new, emerging or unmet needs?



# Compliments

- “Eno is a well of industry-based knowledge with a policy-based agenda that serves to advance positive ideas”
- “A deep dive into opposing points of view is hard to find, since most offerings are decidedly one-sided depictions of issues. Eno distinguishes itself in that fashion.”
- “Eno is the one source I trust for updates on legislation. They provide more than the facts - they put the facts in context with historical trends and insider knowledge.”
- “I like that you emphasize multimodal. There are few truly multimodal orgs in DC.”
- “Eno is almost always the first organization to share clear and in-depth analysis of breaking news items.”
- “Eno has really stepped up and delivered during the pandemic. The breadth of issues you have covered has been simply awesome. The fact that you have made them all free and universally available is admirable and very much appreciated.”
- “[Eno has a] strong vision for what transportation should be [and is] unafraid to stick to that vision even when it isn't politically popular.

# Suggestions

- “I feel like Eno has a long way to go when it comes to data visualization. Compelling vizzes could make an article even more powerful! ”
- “Please ensure that even in the midst of Covid and all of its challenges to gathering, that the Future Leaders Development Conference continues. Those at universities have amazing ideas. Eno should ensure that they can help to extract from minds of these persons, while at the same time imparting an overall, systems-based view to those who in graduate school may have been so focused that they are not aware of cross-disciplinary / multi-modal work and/or how what they do fits-in as they look to transition from school to work and an eventual path to management/leadership.”
- “Open up the opportunities for members, board members and other experts to contribute to the dialogue. Look seriously at the Brookings model.”
- “I think there should be some adjustment to recent trends in mobility - big data, micromobility, drones, etc. I think providing lawmakers with briefings on these “frontier” issues are important. On the flip side, many policy-oriented folks could benefit from Eno’s historical knowledge, so maybe more of the “from the archives” pieces or showing the evolution of federal policy could be useful to lawmakers.”

# Key Messages

- “I like the idea that Eno is creating space for new ideas, new ways of thinking, and openness to changing how things have been done to create better solutions for communities.”
- “Eno also bridges academia and professional seats which helps to bring education and science into political change.”
- “I think that one of Eno's strengths is its connections. The network of excellent and high-level transportation professionals make Eno a good resource and a trusted organization.”
- “There are lots of venues to debate issues. The network building, coupled with the professional development programs are rather unique. I'm surprised that professional development for the industry is not more clearly noted on your mission.”
- “More student/new professional engagement”
- “Its presence within the Beltway, while necessary to have access to decision-makers and influencers, also can affect Eno's perspective on some issues that have a different level of importance in the rest of the country.”

# On the Issues

- “Transportation governance in many cases is out-dated, sluggish, and leads to policies that are misaligned with desired outcomes. Focusing on how reform can be nimble and flexible, and how it can lead to a more sustainable, equitable, and accessible transportation system, would be transformative.”
- “Advancing more equitable policies. Disability-related accommodations, aging population, socio-economics, these all impact populations that generally access public transportation more than others. Emerging laws, regulations and standards are slowly addressing this, not only in the US but also internationally (e.g. Canada), but there needs to be more focus.”
- “I find that most transportation organizations that are not bound by a location and able to look at broad trends etc, struggle to be applicable/representative to both urban and rural populations and transportation professionals. We tend to think of the majority of transportation professionals working in and transportation developments happening in urban areas, but large swaths of the population and transportation agencies are in more rural locations with very different challenges and priorities. In the US and abroad. As someone working for a small/medium sized MPO (in the US), I often feel overlooked and underrepresented in valuable conversations about the future of transportation.”

# Key Issues

- Overarching themes:
  - EQUITY
  - GOVERNANCE
  - WORKFORCE/LEADERSHIP DEVELOPMENT
- Key Issues in Focus:
  - Urban Development Policies and Consequences
  - Building a Sustainable and Resilient Transportation System
  - Leveraging Technology to Improve Transportation
  - Evolving Funding and Finance Trends and Innovation
  - Future of Multimodal Freight
  - Safety and Security for the Next Century



Thank you!