

VALLEY METRO® ENOMAX WEEK

SEPTEMBER 27 - OCTOBER 1, 2021











WELCOME ENOMAX

PHOENIX FUN FACTS¹

Phoenix is the United States' fifth-largest city with a population of over 1.6 million.

Greater Phoenix (which includes, among others, the cities of Chandler, Glendale, Mesa, Scottsdale and Tempe) has a population of nearly 5 million and covers 2,000 square miles.

Maricopa County—the area in which Valley Metro® serves—covers 9,266 square miles, making it about the size of New Hampshire and the fastest growing county in the U.S.

Greater Phoenix is located in the Sonoran Desert, which is one of the wettest and greenest deserts in North America, thanks to 3-15 inches of annual rainfall.

According to data compiled by the National Climatic Data Center, Phoenix

basks in sunshine more often than any other major metropolitan area in the U.S. The sun shines on Phoenix during 85 percent of its daylight hours.

More than 19 million people visited metropolitan Phoenix in 2019.
Phoenix is one of the few U.S. cities with franchises in all four major professional sports leagues: Phoenix Suns (NBA), Arizona Diamondbacks (MLB), Arizona Cardinals (NFL) and Arizona Coyotes (NHL).

Greater Phoenix's major industries are (1) high-tech manufacturing, (2) tourism and (3) construction.

Arizona is 42% Hispanic and home to 22 American Indian tribes



¹ Information from visitphoenix.com



ABOUT VALLEY METRO

Valley Metro connects communities and enhances lives while planning, designing, building and operating a multimodal transportation system.

Founded in 1983, with the passage of the countywide transportation sales tax, to build and operate a regional public transportation network; in 2008, Valley Metro Rail opened with 20 miles, the largest light rail starter line in FTA history.

The agency is led by two Boards of Directors consisting of elected officials from 19 cities and towns as well as Maricopa County who set the policy direction for the organization.

We are supported by 400 employees, thousands of

contractors and financed by local, regional and federal funds, fares and advertising.

We served 27 million riders on fixed route bus and light rail during the height of the COVID-19 pandemic, a 48% decrease from the year prior. Focused on essential workers, we largely maintained service on the streets providing 40 million revenue miles across almost 100 bus routes and 28 miles of light rail.

And we are building 20 more miles of rail transit, totaling \$3 billion, to create a 50-mile high-capacity transit system by 2030. The rail program has more than returned on its investment with \$14+ billion in public and private development along the line.



The next time you visit us in Phoenix, plan your trip with our new app! It will make traveling on Valley Metro even easier.

Available on both the App Store and Google $Play^{TM}$.









