

## Writer's Guidelines:

Eno Transportation Weekly (ETW) is the digital news property of the Eno Center for Transportation. ETW focuses on objective and fair reporting of federal transportation policy and relevant industry news. The Eno Center's mission is to cultivate creative leadership and to impact emerging issues for the nation's multi-modal transportation system. As an organization, Eno values integrity, independence, objectivity, quality, and relevance.

**Audience:** *ETW*'s target audience includes federal, state, and local government practitioners, and others outside government who are engaged with the federal government and who have an interest in the role that the federal government plays in improving our transportation systems.

**Content:** *ETW* publishes news articles, analysis and observations from staff, regular contributors and special guest contributors. In the spirit of independence, *ETW* does not accept promotional op-eds but instead encourages contributors to present their policy solutions in a clear and accessible manner.

**Format:** Typically, *ETW* op-eds begin by identifying a specific transportation issue, describe its implications, and present a policy solution. Writers are required to provide sources for statistics and, when applicable, encouraged to cite reliable sources in the op-ed. Please cite using in-text links to appropriate sources whenever possible, or footnotes for offline sources.

**Length:** Most contributions are 500-1,000 words, but *ETW* will occasionally run longer in-depth features.

Those with ideas that fit our editorial mission should submit a short pitch for consideration.

Please contact **Karen Price** at <u>kprice@enotrans.org</u> for questions or to pitch an idea.

(Last Updated: September 2019)