

MEMORANDUM

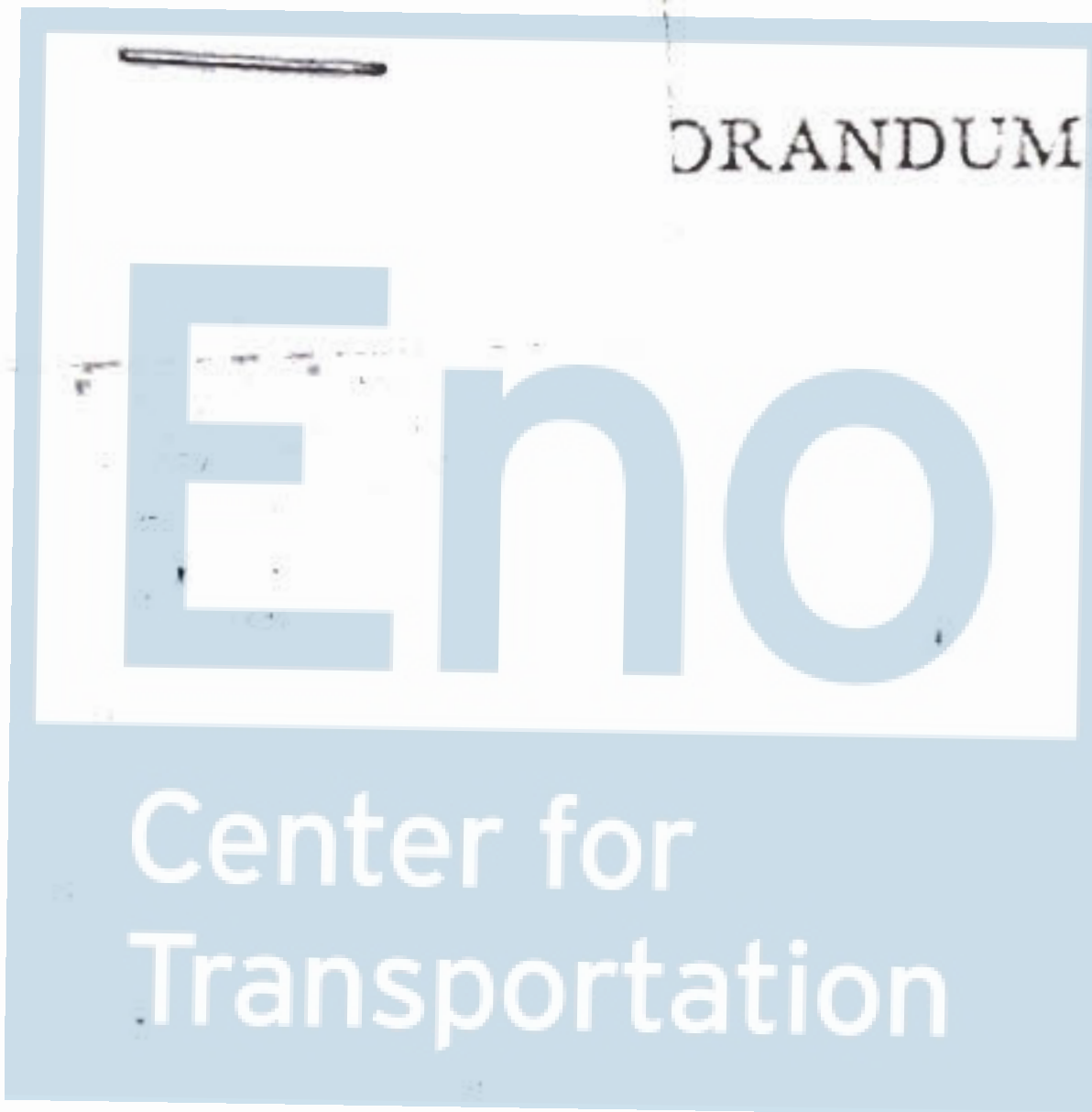
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(11)

THE WHITE HOUSE
WASHINGTON

Saturday, January 22, 1966
5:15 pm.



FOR THE PRESIDENT

FROM Joe Califano *JC*

In the attached memorandum Secretary Connor recommends the establishment of a prestigious private committee to support the creation of a Department of Transportation. He suggests the following as possibilities for chairman:

- 1. Donald ^xCook
- 2. Carter ^xBurgess
- 3. Kenneth ^xRoyall
- 4. Roger ^xLewis

Can't we get other names?

If you approve, I can call any of them on your behalf and have Jack ^{Connor} get in touch with them to let them know that we would be most appreciative of any citizens committee in support of this legislation.

Approve _____ Disapprove _____

Which of the above individuals would you like to see as chairman? _____

Jack also notes that Charles ^xBeard, Traffic and Assistant Vice President of Union Carbide, would like to chair an ^xAd Hoc Committee to support the Department of Transportation working with the transportation industry and major users, and that Juan ^xTrippe desires to set up an ^xAd Hoc Committee on Transportation in the Business Council to promote and support the legislation. I will urge Jack Connor to encourage both of these activities.

Attach.

All we should do is have Connor make the contacts

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THE SECRETARY OF COMMERCE
WASHINGTON 25, D. C.

JAN 21 1956



Center for
Transportation

MEMORANDUM TO MR. JOSEPH CALIFANO

Re: Support for Department of Transportation Legislation

In view of the statutes prohibiting lobbying activities by governmental personnel and the requirement for such legislation, I have several suggestions:

(1) A prestigious committee should be established to explain the importance of the President's proposal to establish a Department of Transportation, describe its benefits and urge the support of Congress. The committee should be headed by a man of national stature who has knowledge of Government and preferably is not tied directly to the transportation industry. Mr. Donald Cook, Mr. Carter Burgess, Mr. Kenneth Royall, Mr. Roger Lewis would seem to fit the qualifications as chairman of such a committee. If any of these would be willing to serve, I believe it would be relatively easy to fill out an Ad Hoc Committee.

(2) Charles Beard, Traffic and Assistant Vice President of Union Carbide Company has acted from time to time as a consultant to the Under Secretary of Commerce for Transportation. He is highly regarded by the transportation industry and probably knows more people in the industry than any other single individual. He is prepared to establish and chair an Ad Hoc Committee to support and promote the Department of Transportation legislation, working directly with the transportation industry and the major users thereof.

(3) Juan T. Trippe, President of Pan American World Airways, has obtained the agreement of W. B. Murphy, Chairman of the Business Council to establish an Ad Hoc Committee on Transportation of the Business Council to promote and support the legislation. His suggested members would include John M. Franklin, United States Lines Company; F. R. Kappel, American Telephone and Telegraph; Stuart T. Saunders, Pennsylvania Railroad; Frank Stanton, Columbia

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Broadcasting System; and Gardiner Symonds, Tennessee Gas Transmission Company; Juan T. Trippe and a non-member of the Business Council - Mr. William White, President of Consolidated Freightways, the largest truck lines in the United States.

I would urge your approval of items (1) and (2) and action on (1). I would further urge that the President personally contact one of the individuals named in paragraph (1), requesting his assistance in establishing and financing a public committee. Suggest fairly quick action to aim for maximum impact at local levels during Easter Recess.

For your information, Mr. Andrew Shea, Executive Vice President, W. R. Grace, strongly supports the concept of the Department of Transportation. Also, Dick Jackson, President of Seaboard World Airlines has publicly stated his full support.

John T. Connor
John T. Connor