

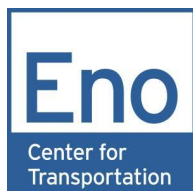


CAPITAL CONVERGENCE

THE INTERSECTION OF TRANSPORTATION, INFRASTRUCTURE, AND TECHNOLOGY IN THE DC METROPOLITAN REGION

PARTNERSHIP OPPORTUNITIES

WALTER E. WASHINGTON CONVENTION CENTER
THURSDAY, JANUARY 26, 2017 | WASHINGTON D.C.



CONTACT: Patrice Davenport
Director of Development
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Digital Cities ▪ IoT ▪ Sustainability ▪ Infrastructure ▪
Resiliency ▪ Economic Development ▪ Autonomous Vehicles ▪
TNCs ▪ Technology Enabled Transit ▪ Technology in Traveler
Information ▪ The Shared Economy ▪ Freight



CAPITAL CONVERGENCE

WHERE INNOVATION MEETS TRANSPORTATION

convergence: noun con·ver·gence \kən-ˈvər-jən(t)s\
the merging of distinct technologies, industries, or
devices into a unified whole

Capital Convergence brings together the policymakers, entrepreneurs, academic institutions, and business thought-leaders that are transforming the landscape of the Washington D.C. Capitol Region's transportation infrastructure. Attendees will discuss the critical issues surrounding autonomous vehicles, TNCs, transit, shared use transportation, traveler information, and freight, and how each is innovating and disrupting the local transportation system. Attendees will have the opportunity to discuss the economic, safety, infrastructure, environmental, and public health effects of new transportation technologies, and understand their policy implications in a collaborative and interactive setting.





CAPITAL CONVERGENCE

EVENT OVERVIEW

Capital Convergence is a dynamic day-long summit packed with expert-led panels, one-on-one executive exchanges, thought-leadership sessions, research-based case studies, and a vision for future policy, programs, and services based upon best practices. Open dialogue will be encouraged throughout the day to maximize idea sharing and ensure productivity. Participants will not only have the opportunity to learn, share, and debate—they will make key industry contacts.

The day's agenda will offer unique insight into present and future challenges and opportunities facing the Washington Metropolitan region. We hope you will partner with us as we dissect and

address the modern realities that are shaping the very near future of our transportation infrastructure.

Capitol Convergence will enable the Eno Center for Transportation research team, the Digital Cities Advisory Board, and stakeholders the opportunity to have an open dialogue on how technology is changing the use of transportation in the Washington D.C. Area and the evolving roles of the private and public sectors.

Capitol Convergence will also be used as an incubator to continue to help Eno researchers identify best possible study areas, concepts, and ideas for further research.

CONFIRMED SPEAKERS (PARTIAL LIST)



Andrew Salzberg, Global Mobility Policy Lead, Uber



Eric Shaw
Director of the DC Office of Planning, DC Office of the Mayor



David Somo
Vice President, Corporate Strategy & Marketing, ON Semiconductor



Mary E. Peters
Mary Peters Consulting; Former U.S. Secretary of Transportation



Matt Cole
President, Cubic Transportation Systems, Senior Vice President, Cubic Corporation

PARTNERSHIP OPPORTUNITIES

Please consider supporting Capital Convergence 2017--all proceeds help to offset event costs. Non-profits and government entities can enjoy these opportunities at 30% off published pricing. **Please note Corporate and Institutional Eno Members receive 20% off Sponsorship pricing.**

All Sponsorship Levels include the following:

- Company/ organization logo or name recognition on promotional material
- Prominent sponsorship listing at entrance to Plenary room
- Recognition in *Eno Transportation Weekly*
- Hyperlinked company logo or name recognition on event website
- Eight (8) foot table, plain black drape, space for branded backdrop in Main Hall or designated area

Impact Sponsor | \$12,500+

- Become a member of the **Capital Convergence Host Committee**
- Opportunity for five minute video segment during **Networking Breakfast**
- Named **Sneak Peek VIP Reception Sponsor** with signage
- Opportunity to give short **remarks or demo** at Sneak Peek VIP Reception
- **Complimentary attendance** for up to seven at Capital Convergence and VIP reception
- One page **full color advertisement** in Program Book

Momentum Sponsor | \$7,500+

- Named Networking Luncheon Sponsor with signage
- Complimentary attendance for up to five at Capital Convergence and VIP reception
- Opportunity for two minute video segment during lunch
- One page full color advertisement in Program Book

Innovation Sponsor | \$5,000+

- Named Coffee Break Sponsor with signage
- Complimentary attendance for up to three at Capital Convergence and VIP reception
- One half page advertisement in Program Book

Program Guide Advertisement (Full Page \$1,000 | Half Page \$750)

If you, your business, or organization would like to showcase your product or service through display advertising, just submit a high resolution 8.5x11" PDF or, your text, logo (if applicable), and any photos you would like to include, and Eno will design an ad and send you an electronic proof for your approval. **Please send advertisement materials to Ann at ahenebery@enotrans.org**

If you are a non-profit or governmental organization interested in joining the **Capital Convergence Host Committee** please contact Patrice Davenport at pdavenport@enotrans.org for more information.

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PARTNERSHIP | DONATION FORM

Check your choice(s) below:

Partnership Options

(30% off for Nonprofits and Government Agencies)

- ☐ Impact Partner | \$12,500+
- ☐ Innovation Partner | \$7,500+
- ☐ Momentum Partner | \$5,000+

Program Guide Advertisement

- ☐ Full Page Ad | \$1,000
- ☐ Half Page Ad | \$750

Method of Payment

- ☐ Check
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Eno Center for Transportation
1710 Rhode Island Ave., NW Suite 500
Washington, DC 20036

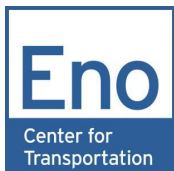
Questions?

Call (202) 879-4700 or email pdavenport@enotrans.org

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THANK YOU TO OUR ENO MEMBERS/ 2016 CONVERGENCE PARTNERS

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- Booz Allen Hamilton
- Uber
- ON Semiconductor
- National Association of Manufacturers (NAM)
- Soy Transportation Coalition
- Airlines for America (A4A)
- USDOT
- Southern California Association of Governments (SCAG)
- US Travel Association
- American Society of Civil Engineers (ASCE)
- National Air Traffic Controllers Association (NATCA)



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ABOUT ENO CENTER FOR TRANSPORTATION

The Eno Center for Transportation is a 501(c)(3) not-for-profit, independent, non-partisan think-tank that promotes policy innovation and leads professional development in the transportation industry. As part of its mission, Eno works to support an American transportation system that fosters economic vitality and improves quality of life for all. Today, Eno is the only independent organization that specifically analyzes transportation in the service of broad goals (economic, social, environmental), across multiple levels of government (federal, state, local), sectors of transportation (highways, transit, aviation, maritime), and constituencies (corporate, civic, advocacy, finance).

Eno works to cultivate creative leadership and an innovative transportation workforce through rigorous training, education, and professional development programs. These programs focus on transit executive leadership, mid-managers, and entry-level workers.

Eno's Center for Transportation Policy (CTP) publishes rigorous, objective analyses of the problems facing transportation and provides ideas for and a clear path towards possible solutions. CTP's policy forums bring together industry leaders to discuss pressing issues and hear from top researchers in the field. Current initiatives underway include digital cities, procurement reform, transportation finance, transit accessibility, aviation certification, and freight funding.