



2023 TMM APPLICANT QUESTIONS

Please submit a detailed, thoughtful answers to the essay questions below for review by the Selection Committee. Brief and/or incomplete answers will render your application unacceptable and disqualified. Essays should be well written, articulate, and demonstrate strong leadership caliber.

1. What do you hope to gain from the Transportation Mid-Manager program? Specifically, what are your learning objectives? Think about what the value of the training investment means for you.
2. Describe your greatest leadership success or your greatest leadership challenge. How will attending the Transportation Mid-Manager Program help you to address both?
3. In what way will your participation in the Transportation Mid-Manager Program provide value back to your organization? In other words, what's in it for them?
4. Based on the Transportation Mid-Manager course objectives, how will attending the TMM program better prepare you to lead yourself and your team? Please be specific.
5. How can attending the Transportation Mid-Manager program prepare you for a greater leadership role within your organization or the transportation industry, in general? Please be specific.