



## 26th Annual Eno Leadership Awards Dinner

Hosted by the Eno Center for Transportation

### Join us in honoring transportation's future leaders

The 26th Annual Future Leaders Development Conference will bring together industry leaders, decision makers, and the top 20 graduate students joining the field to get a first-hand look at how national transportation policies are developed. The week culminates with the Leadership Awards Dinner which celebrates the graduating fellows and recognizes the achievements of this year's honorees:



2018 Lifetime Achievement Award

**Matt Rose**

Executive Chairman,  
BNSF Railway



Friend of Eno Award

**Carolyn Flowers**

America's Transit Practice Leader,  
AECOM



Thought Leader Award

**Robert Poole**

Director of Transportation  
Policy, Reason Foundation

### About Eno Center for Transportation and the Leadership Awards Dinner

The Eno Center for Transportation has been the leader in its field of study for nearly 100 years and provides government and industry leaders with timely and relevant research and policy recommendations, as well as top caliber professional development. As part of Eno's Future Leaders Development Conference (LDC), 20 of the nation's top graduate students in transportation gather for a week in our nation's capital to meet with federal officials and leaders of business and nonprofit organizations. To be accepted as Fellows into the LDC program, students must demonstrate leadership and the potential to assume a senior role in the transportation industry.

Their LDC experience culminates in the Leadership Awards Dinner on May 24, 2018 from 6:00pm-9:00pm. Hosts include Former U.S. Secretaries of Transportation James L. Burnley, Norman Y. Mineta, and Mary E. Peters.

#### **Contact us:**

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# Sponsorship Opportunities

Sponsorship of this well-respected and long-standing program not only helps support the cost of providing this invaluable experience for 20 Eno Fellows and hundreds of alumni each year. It also gives your organization valuable exposure and brand recognition among current and future industry leaders and top talent entering the workforce.

## Dinner Sponsor, \$15,000

- Exclusive sponsor of the Leadership Awards Dinner
- Opportunity to submit 2 minute promo video or be interviewed for short social media video post
- Two tables (up to 20 guests) at the Leadership Awards Dinner\*
- Prominent placement of your logo on promotional materials
- Logo on event signage and nametags of all attendees
- Full page color ad on inside cover of program book\*\*
- Logo and link on event website
- Recognition in Eno Transportation Weekly (emailed to over 1,000 subscribers in the transportation field)

## Reception Sponsor, \$10,000

- Exclusive Sponsor of the pre-dinner reception
- Opportunity to speak at reception
- One table (up to 10 guests) at the Leadership Awards Dinner\*
- Logo on reception signage
- Full page color ad on inside cover of program book\*\*
- Logo and link on event website
- Recognition in Eno Transportation Weekly (emailed to over 1,000 subscribers in the transportation field)

## Trivia Night Sponsor, \$7,500

- Trivia Night is hosted once a year during LDC by Eno and Young Professionals in Transportation (YPT). The event draws young professionals from across D.C. for a night of transportation trivia and networking.
- Exclusive Sponsor of Trivia Night with the Young Professionals in Transportation, including branding opportunities during the event
- One table (up to 10 guests) at the Leadership Awards Dinner
- Logo and link on event website
- Recognition in Eno Transportation Weekly (emailed to over 1,000 subscribers in the transportation field)

## Table Sponsor, \$5,000

- One table (up to 10 guests) at the Leadership Awards Dinner
- Logo on reception signage
- Half-page advertisement in the program\*\*

## Program Advertisement

- Full page (5.5" x 8.5") advertisement: \$500
- Half-Page (5.5" x 4.25") advertisement: \$250

***Individual Tickets are also available for \$400 each***

\* Guest names due no later than May 14, 2018

\*\* Advertisements due no later than May 10, 2018

***For more sponsorship information, contact Karen Price at 202-879-4706 or [kprice@enotrans.org](mailto:kprice@enotrans.org)***