

A Letter from the General Manager/CEO

Dear MAX Participants,

On behalf of the MARTA Board of Directors and the MARTA staff, it is my pleasure to welcome you to the Peach State and to the Atlanta region.

As with other industries, the challenges and opportunities facing public transit are many and require innovative solutions. We firmly believe programs such as MAX are important for the continued growth and development of transit employees and our agencies.

As you know, networking with our peers to discuss the challenges they face and hear their creative approaches to problem-solving is an invaluable experience. The insights and experience you'll acquire during the MAX program serves to make our industry's most valuable assets – our employees – better transit professionals and stronger advocates for the goals we want to accomplish: Expanding support for public transportation, increasing ridership and enhancing the overall experience for our customers.

I'm convinced that the wealth of knowledge MARTA has gained through our participation in the MAX program has been instrumental to our long-term success and had a positive impact on the communities we're privileged to serve. We are proud of the work we've done to move MARTA forward and we fully understand we have much more to do. Having employees who are committed to the ongoing success of public transportation makes our work at MARTA especially rewarding and more enjoyable.

The future of MARTA and our industry is bright. We appreciate dedicated leaders, like you, who strive to keep reaching for professional excellence.

At the close of the 2017 MAX program, it's my hope that you return to your respective agencies with renewed spirits and dedication to making your transit agency, and our industry, even better.

Sincerely,



Keith T. Parker, AICP  
GM/CEO